



ST. AUGUSTINE
LIONS

Seafood FESTIVAL

ARTS & CRAFTS • MUSIC • KIDS ZONE

Hey, We're Havin' Fun Now!

April 6th — 7th, 2024

FRANCIS FIELD, 25 W. CASTILLO • DOWNTOWN ST. AUGUSTINE

Presented by

Saint Augustine



Lions Club

All net proceeds from the Festival go to support charitable causes: local, state, national and international, in that order.



Dear Friend,

Thank you for taking the time to review the 41st Saint Augustine Lions Seafood Festival sponsorship opportunities. Your business will be highlighted in our robust marketing efforts including radio, print, and social media, reaching your current and future customers. Our festival is the longest-running, best attended festival in St. Augustine, offering the premier sponsorship opportunity of the year. For over the past years the average attendance has been 20,000-25,000 attendees. The festival will take place **April 6th and April 7th, 2024.**

Depending on the level of sponsorship you choose there are a variety of benefits. Please look over our materials and choose a level of sponsorship that works best for you. We try to accommodate our sponsors special requests, so if you have something in mind that we haven't included, **JUST ASK.**

The Lions Club is the largest service organization in the world and is best known for its vision work. Locally, we screen students in St. Johns County for vision problems and subsidize eye exams and eyeglasses for the needy. We also provide college scholarships to deserving students, support the St. Augustine Youth Services, Council on Aging, St. Johns Welfare Federation, Food Banks, Diabetes awareness, Florida School for the Deaf and Blind and so much more. In addition, we provide vision care, surgeries and hearing aids through our Florida Lions Foundations. Where there is a need, there is a Lion!

The net proceeds from the St. Augustine Lions Seafood Festival are given to charity focused on the local community.

We hope you will join us this year and participate in a great local tradition. Your brand associated with the Lions Seafood Festival is a winning partnership, while helping to make a positive impact in our communities and assisting those in need.

Sincerely,

 Lion Memory Hopkins
 President, St. Augustine Lions Club



Sponsorship Opportunities:

TOP LEVEL SPONSORS RECEIVE logo featured in television, print, website and social media ads, name mentioned in radio ads, tent, table and 2 chairs as needed, banners on fence*, parking passes, entrance tickets, announcements from stage, post event recognition, and option to renew (2 yrs).

- TITLE SPONSOR (1)** **\$15,000.00**
 - Business name highlighted as “Presented by” on all marketing materials
 - Banner at main stage* and speaking opportunity
 - Prominent site location during event
- PLATINUM SPONSOR (2)** **\$10,000.00**
 - Banner at main stage* and speaking opportunity
- GOLD SPONSOR (4)** **\$5,000.00**

MID LEVEL SPONSORSHIP OPPORTUNITIES receive table and 2 chairs as needed 12x12 space, parking passes, entrance tickets, and post event recognition.

- SILVER SPONSOR (6)** **\$2500.00**
 - Banner on fence*
- BRONZE SPONSOR (UNLIMITED)** **\$1500.00**

ADDITIONAL SPONSORSHIP OPPORTUNITIES receive a 12x12 space, parking passes, entrance tickets,

- LEO SPONSOR** **\$750.00**
 - Event recognition
- BUSINESS SHOWCASE** **\$350.00**

**Banners and signs to be provided by sponsors.*

Custom sponsorships can be designed to meet your needs. Just let us know what you have in mind!



Who We Are:

Saint Augustine



Lions Club

Serving St. Augustine Since 1947

Lions Clubs International is the largest service club organization in the world. More than 1.4 million members in over 48,000 clubs are serving in the 200 countries and geographic areas around the globe. Since 1917, Lions have strengthened local communities through hands-on service and humanitarian projects, and we extend our service impact through the generous support of our Lions Clubs International Foundation. We are focused on supporting vision, the environment, childhood cancer, hunger, diabetes and other pressing humanitarian needs to help address some of the biggest challenges facing humanity. For more information about Lions Clubs International, visit lionsclubs.org.

Lions Clubs International Foundation (LCIF) is the charitable arm of Lions Clubs International. Established in 1968, LCIF provides grant funding to support the compassionate works of Lions, empowering their service and addressing the needs of their communities both locally and globally. To donate to LCIF, visit lionsclubs.org/donate.

For More Information, Please Contact:

www.lionsfestival.com

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