



ST. AUGUSTINE  
LIONS

# Seafood FESTIVAL

ARTS & CRAFTS • MUSIC • KIDS ZONE

# Hey, We're Havin' Fun Now!

**March 25th — 26th, 2023**

**FRANCIS FIELD, 25 W. CASTILLO • DOWNTOWN ST. AUGUSTINE**

*Presented by*

Saint Augustine



Lions Club

*All net profits from the Festival go to support charitable causes: local, state, national and international, in that order. Florida Department of Agriculture & Consumer Services Registration# CH45872.*



## Dear Friend,

Thank you for taking the time to review the 40th Saint Augustine Lions Seafood Festival sponsorship opportunities. Your business will be highlighted in our robust marketing efforts including radio, print, and social media, reaching your current and future customers. Our festival is the longest-running, best attended festival in St. Augustine, offering the premier sponsorship opportunity of the year. For the past five years the annual attendance has been 20,000-25,000 attendees. The festival will take place **March 25th and March 26th, 2023.**

Depending on the level of sponsorship you choose there are a variety of benefits. Please look over our materials and choose a level of sponsorship that works best for you. We try to accommodate our sponsors special requests, so if you have something in mind that we haven't included, just ask.

The Lions Club is the largest service organization in the world and is best known for its vision work. Locally, we screen students in St. Johns County for vision problems and subsidize their eyeglasses. We also provide college scholarships to deserving students, support the St. Augustine Youth Services, Council on Aging, Veterans Affairs, St. Johns Welfare Federation, Food Banks, Diabetes awareness , Florida School for the Deaf and Blind and so much more. In addition, we provide vision care, surgeries and hearing aids through our Florida Lions Foundations. Where there is a need, there is a Lion!

**The St. Augustine Lions Seafood Festival profits are given to charity focused on the local community.**

We hope you will join us this year and participate in a great local tradition. Your brand associated with the Lions Seafood Festival is a winning partnership, while helping to make a positive impact in our communities and assisting those in need.

Sincerely,

Handwritten signature of Memory Hopkins in blue ink.

Lion Memory Hopkins  
President, St. Augustine Lions Club



# Sponsorship Opportunities:

**TOP LEVEL SPONSORS RECEIVE** logo featured in television, print, website and social media ads, name mentioned in radio ads, tent, table and 2 chairs as needed, logo on sponsor board, banners on fence\*, parking passes, entrance tickets, announcements from stage, post event recognition, and option to renew (2 yrs).

## TITLE SPONSOR (1)

**\$15,000.00**

- Business name highlighted as “Presented by” on all marketing materials
- Banner at main stage\* and speaking opportunity
- Prominent site location during event

## PLATINUM SPONSOR (2)

**\$10,000.00**

- Banner at main stage\* and speaking opportunity

## GOLD SPONSOR (4)

**\$5,000.00**

**MID LEVEL SPONSORSHIP OPPORTUNITIES** receive table and 2 chairs as needed 12x12 space, parking passes, entrance tickets, and post event recognition.

## SILVER SPONSOR (6)

**\$2500.00**

- Banner on fence\*, logo on sponsor board

## BRONZE SPONSOR (UNLIMITED)

**\$1500.00**

**ADDITIONAL SPONSORSHIP OPPORTUNITIES** receive a 12x12 space, parking passes, entrance tickets,

## LEO SPONSOR

**\$750.00**

- Event recognition

## BUSINESS SHOWCASE

**\$350.00**

*\*Banners and signs to be provided by sponsors.*

**Custom sponsorships can be designed to meet your needs. Just let us know what you have in mind!**



## Who We Are:

### Saint Augustine



**Lions Club**

Serving St. Augustine Since 1947

The Lions are the largest service organization in the world and one of the highest ranked. Locally the St. Augustine Lions screen every fifth grader in St. John's county. For vision problems, we provide eye glasses for those who would otherwise do without.

Our Lions Club also awards college scholarships, provides surgeries, funds food banks, meets emergency needs and so much more. Festival profits are returned to charity. We also donate space at the festival to charities to promote their cause.

Please join us at The St. Augustine Lions Seafood Festival as a sponsor. You'll be glad you did, and we look forward to a long and successful relationship.

## For More Information, Please Contact:

[www.lionsfestival.com](http://www.lionsfestival.com)

[www.facebook.com/staugustinelionsfestival](https://www.facebook.com/staugustinelionsfestival)

[admin@lionsfestival.com](mailto:admin@lionsfestival.com)



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