

ST. AUGUSTINE LIONS

# Seafood **FESTIVAL**

Fun Since '81



Arts & Crafts • Music • Kid Zone



*Hey,  
We're Hawin'  
Fun Now!*



**March 22nd — 24th, 2019**

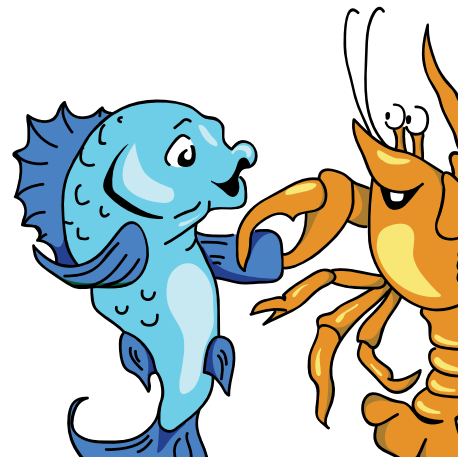
**FRANCIS FIELD, 25 W. CASTILLO  
DOWNTOWN ST. AUGUSTINE**

Presented by  
Saint Augustine



Lions Club

All net profits from the Festival go to support charitable causes: local, state, national and international, in that order. Florida Department of Agriculture & Consumer Services Registration# CH45872.





## *Dear Friend,*

Thank you for taking the time to review the 38th Saint Augustine Lions Seafood Festival sponsorship opportunities. Our festival is the longest-running, best attended festival in St. Augustine, offering the premier sponsorship opportunity of the year. For the past five years the annual attendance has been 20,000-25,000 attendees. The festival will take place **March 22nd through March 24th, 2019.**

Depending on the level of sponsorship you choose there are a variety of benefits as outlined on the matrix. Please look over our materials and choose a level of sponsorship that works best for you. We try to accommodate our sponsors special requests, so if you have something in mind that we haven't included, just ask.

The Lions Club is the largest service organization in the world and is best known for its vision work. Locally, we screen every fifth grader in St. Johns County for vision problems and subsidize their eyeglasses. We also provide college scholarships to deserving students, support the St. Augustine Youth Services, Council on Aging, Veterans Affairs, St. Johns Welfare Federation, Food Banks, Diabetes awareness, Florida School for the Deaf and Blind and so much more. In addition, we provide vision care, surgeries and hearing aids through our Florida Lions Foundations. Where there is a need, there is a Lion!

**Last year nearly 85% of The St. Augustine Lions Seafood Festival proceeds were returned to the local community** with the balance used to fund regional and national services. We hope you will join us this year and participate in a great local tradition. Your brand associated with the Lions Festival is a winning partnership, while helping to make a positive impact in our communities and assisting those in need.

Sincerely,

Dominic Mercurio III  
Lion Dominic Mercurio  
*Chairman, St. Augustine Lions Club Seafood Festival*



## Sponsorship Opportunities:

	<b>Title Sponsor \$15,000 1 available</b>	<b>Platinum Sponsor \$10,000 2 available</b>	<b>Gold Sponsor \$5,000 4 available</b>	<b>Silver Sponsor \$2,500 6 available</b>	<b>Leo Sponsor \$1,500</b>
Event "Presented by" after Sponsor	•				
First Option to renew (2 yrs)	•	•	•	•	
Logo in television ads	•	•	•		
Name in radio ads	•	•			
Logo in large print ads	•	•	•		
Logo in SelectWeb marketing	•	•	•	•	•
Up to 600 SF tent - tables & chairs	•				
Up to 400 SF tent - tables & chairs		•			
Up to 200 SF tent - tables & chairs			•		
Up to 100 SF tent - tables & chairs				•	
12 X 12 Space - no tent, table & chairs					•
Food judging	•	•			
Banners at main music stage area*	•	•			
Banner on fence*	•	•	•	•	•
Logo on sponsor board	•	•	•	•	
Sponsorship Parking	•	•	•	•	•
Announcements from stage	•	•	•	•	
Free Entrance Tickets	•	•	•	•	•
Time to speak on stage	•	•			
Post event recognition	•	•	•	•	•
Social Media Mentions	•	•	•	•	•

**There are other ways, starting at \$500, to support the festival. Consider being an exhibitor for \$325.**

\*Banners and signs to be provided by sponsors.



## *Who We Are:*

### **Saint Augustine**



**Lions Club**

Serving St. Augustine Since 1947

The Lions are the largest service organization in the world and one of the highest ranked. Locally the St. Augustine Lions screen every fifth grader in St. John's county. For vision problems, we provide eye glasses for those who would otherwise do without.

Our Lions Club also awards college scholarships, provides surgeries, funds food banks, meets emergency needs and so much more. Historically, nearly 90% of festival proceeds were used in our local community, and the balance to support national efforts, such as Guiding Eye Dogs. We also donate space at the festival to other charities to promote their cause.

Please join us at The St. Augustine Lions Seafood Festival as a sponsor. You'll be glad you did, and we look forward to a long and successful relationship.

## *For More Information, Please Contact:*

[www.lionsfestival.com](http://www.lionsfestival.com)

[www.facebook.com/staugustinelionsfestival](https://www.facebook.com/staugustinelionsfestival)

[admin@lionsfestival.com](mailto:admin@lionsfestival.com)



A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.