

ST. AUGUSTINE LIONS

Fun Since '81



Seafood **FESTIVAL**

Arts & Crafts • Music • Kid Zone



*Hey,
We're Havin
Fun Now!*

March 16th — 18th, 2018

**FRANCIS FIELD, 25 W. CASTILLO
DOWNTOWN ST. AUGUSTINE**

Presented by

Winn✓Dixie

and the St. Augustine Lions

All net profits from the Festival go to support charitable causes: local, state, national and international, in that order. Florida Department of Agriculture & Consumer Services Registration# CH45872.





Dear Friend,

Thank you for taking the time to review the Saint Augustine Lions Seafood Festival sponsorship opportunities. Our festival is the longest-running, best attended festival in St. Augustine, offering the premier sponsorship opportunity of the year. Last year we had approximately 25,000 attendees. The festival will take place **March 16th through March 18th, 2018.**

Depending on the level of sponsorship you choose, your name and logo will be placed in online, print, radio and television advertisements. You'll be featured on our Facebook page, website and social media. You can compose a commercial-style message which will be read on our stage at the event. In addition, several levels allow you to display banners and signs at the festival.

Please look over our materials and choose a level of sponsorship that works best for you. We try our best to accommodate our sponsors special requests, so if you have something in mind that we haven't included, just ask.

The Lions Club is the largest service organization in the world and is best known for its vision work. Locally, we screen every fifth grader in St. Johns County for vision problems and subsidize their eyeglasses. We also provide college scholarships to deserving students, give to St. Augustine Youth Services, Council on Aging, Veterans, St. Johns Welfare Federation, Local Food Banks, and much more.

Last year **nearly 90% of The St. Augustine Lions Seafood Festival proceeds were returned to the local community** with the balance used to fund regional and national services. We hope you will join us this year and participate in a great local tradition.

Please take a moment to view this short video to learn more about The St. Augustine Lions Seafood Festival and Sponsorship Opportunities: www.lionsfestival.com/sponsorship

Sincerely,

Lion Dominic Mercurio

Chairman, St. Augustine Lions Club Seafood Festival



Sponsorship Opportunities:

	Title Sponsor \$15,000 1 available	Seafood Sponsor \$10,000 2 available	Arts & Crafts Sponsor \$7,500 2 available	Music Sponsor \$5,000 2 available	Kids Zone Sponsor \$2,500 2 available	Leo Sponsor \$1,500
Event named after Sponsor	●					
First Option to renew (2 yrs)	●	●	●	●	●	
Name & logo in television ads	●	●	●	●	●	
Name in radio ads	●	●	●	●		
Name & logo in print ads	●	●	●	●	●	
Name & logo in Web marketing,	●	●	●	●	●	●
800 SF tent - tables & chairs	●					
400 SF tent - tables & chairs		●				
200 SF tent - tables & chairs			●	●	●	
100 SF tent - table & chairs						
12 X 12 Space						●
Food judging	●	●	●	●		
Banners near food tent*		●				
Banners on music area*	●		●	●		
Banners in Kid Zone*					●	
Banner on fence*	●	●	●	●	●	●
Name on site sponsor board	●	●	●	●	●	●
Free Parking	●	●	●	●	●	
Announcements from stage	●	●	●	●	●	
Food /Drink Tickets	\$200.00	\$150.00	\$125.00	\$100.00	\$50.00	\$25.00
Time to speak on stage	●	●	●	●		
Post event recognition	●	●	●	●	●	●
VIP Gift Bag**	●	●	●	●	●	

There are other ways, starting at \$350, to support the festival goals and/or to be an exhibitor.

Ask us about being a Business Showcase or Friend of the Festival

*Banners to be provided by sponsors.

**VIP Gift Bag could include gate passes, reserved music seating, kids ride wristband, commemorative glasses and other items. It will vary each year depending on Sponsorship Levels and other factors.



Who We Are:

Saint Augustine



Lions Club
Serving St. Augustine Since 1947

The Lions are the largest service organization in the world and one of the highest ranked. Locally the St. Augustine Lions screen every fifth grader in St. John's county. For vision problems, we provide eye glasses for those who would otherwise do without.

Our Lions Club also awards college scholarships, provides surgeries, funds food banks, meets emergency needs and so much more. Usually 90% of festival proceeds were used in our local community, and the balance to support national efforts, such as Guiding Eye Dogs. We also donate space at the festival to other charities to promote their cause.

Please join us at The St. Augustine Lions Seafood Festival as a sponsor. You'll be glad you did, and we look forward to a long and successful relationship.

For More Information, Please Contact:

www.lionsfestival.com
www.facebook.com/staugustinelionsfestival
admin@lionsfestival.com
904-377-4312



A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.